



## Summer Conference Sponsorship/Marketing Opportunities

NYSCHSA is pleased to offer a wide variety of sponsorship and marketing opportunities in support of our Summer Conference and the work of the association. Below please find the options to help show off your company's goods and services. If you have any questions, please contact the NYSCHSA Office at (518) 730-0052 or [info@countyhwys.org](mailto:info@countyhwys.org). We look forward to putting together the perfect package for you!

### **Fireworks on the St. Lawrence - \$7,500.00**

*(Can be shared between 2 companies.)*

*We will hold this event if we receive the corporate support.*

*Conference attendees will have a special viewing area to enjoy the show on a late summer night!*

- Introduction of representative before show
- Signage at conference
- Recognition as major sponsor on all marketing materials and NYSCHSA website
- Full page ad in conference program

### **River Excursion (for Non-Golfers, Sponsors & Guests) - \$5,000.00**

*(Can be shared between 2 companies.)*

- Introduction of representative after boarding
- Signage at conference
- Recognition as major sponsor on all marketing materials and NYSCHSA website
- Full page ad in conference program

**~~President's Welcome Dinner (Sunday Evening) - \$3,000.00~~ Sold!**

**~~or "The Big Day" Dinner (Monday Evening) - \$3,000.00~~ Sold!**

- Introduction of representative at meal
- Company literature and/or giveaway at each place setting
- Signage at conference
- Recognition as major sponsor on all marketing materials and NYSCHSA website
- Half page ad in conference program

**~~Sippin' & S'Mores at the Fire Pits \$2,500.00~~ Both Sold!**

**~~2 Available – 1 for Sunday Evening & 1 for Monday Evening~~**

- Introduction of representative at beginning of evening
- Signage at conference
- Recognition as major sponsor on all marketing materials and NYSCHSA website
- Half page ad in conference program

**~~Conference Gift \$2,500.00~~ SOLD!**

- Gift with your company logo featured with NYSCHSA logo
- Recognition during conference announcements
- Signage at conference
- Recognition as sponsor on all marketing materials and NYSCHSA website
- Half page ad in conference program

**~~Education Session Pen/Paper Sponsor \$1,500.00~~ Sold!**

- Company pen and paper at each of the conference's 3 CE sessions
- Recognition during conference announcements
- Signage at conference
- Recognition as sponsor on all marketing materials and NYSCHSA website
- Quarter page ad in conference program

**~~Breakfast Buffet \$1,250.00~~ Both Sold!**

**~~2 Available – 1 for Monday & 1 for Tuesday~~**

- Introduction of representative at meal
- Company literature and/or giveaway at each place setting
- Signage at conference
- Recognition as sponsor on all marketing materials and NYSCHSA website
- Quarter page ad in conference program

**~~Lanyard & Name Badge \$1,000.00~~ Sold!**

- Company name on lanyard
- Signage at conference
- Recognition as sponsor on all marketing materials and NYSCHSA website
- Quarter page ad in conference program

**Golf Tournament Sponsorships →**

# Golf Tournament Sponsors



## ~~Golf Luncheon Sponsor – \$2,500.00~~ **Sold!**

- Introduction of representative at shot gun start
- Signage at conference
- Recognition as golf luncheon sponsor on all marketing materials and NYSCHSA website
- Half page ad in conference program

## ~~Golf Prizes Sponsor – \$1,500.00~~ **Sold!**

- Provides for the prizes that will be awarded for the Golf Tournament
- Signage at conference
- Recognition as golf prizes sponsor on all marketing materials and NYSCHSA website
- Quarter page ad in conference program

## ~~Golf Score Card – \$1,500.00~~ **Sold!**

- Logo on tournament score card
- Signage at conference
- Recognition as golf beverage cart sponsor on all marketing materials and NYSCHSA website
- Quarter page ad in conference program

## **Golf Hole/Tee Sponsors - \$250.00**

- Sign with company name placed at the tee
- Recognition at golf luncheon
- Recognition as golf hole sponsor on all marketing materials and NYSCHSA website



# 2022 Summer Conference Sponsorship/Marketing Form

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Website: \_\_\_\_\_

**Please choose your Sponsorship/Marketing opportunity below:**

Fireworks on the St. Lawrence - \$7,500.00  Sole Sponsor  We will split with \_\_\_\_\_.

River Excursion/Cruise - \$5,000.00  Sole Sponsor  We will split with \_\_\_\_\_.

~~President's Welcome Dinner (Sunday Evening) - \$3,000.00~~

~~"The Big Day" Dinner (Monday Evening) - \$3,000.00~~

~~Sippin' & S'Mores at the Fire Pits - \$2,500.00  Sunday Evening or  Monday Evening~~

~~Conference Gift - \$2,500.00~~

~~Education Session Pen/Paper Sponsor \$1,500.00~~

~~Breakfast Buffet - \$1,250.00  Monday or  Tuesday~~

~~Lanyard & Name Badge - \$1,000.00~~

~~Golf Luncheon Sponsor - \$2,500.00~~

~~Golf Prizes Sponsor - \$1,500.00~~

~~Golf Score Card - \$1,500.00~~

~~Golf Hole/Tee Sponsors - \$250.00~~

**Payment Details**

**Total Amount Enclosed \$ \_\_\_\_\_**

Check Enclosed

Credit Card:  Visa  Mastercard  Amex  Discover

Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_

CVV: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Billing Address on Card, if different from address above:

\_\_\_\_\_

**Please return this form with payment method to:**

NYSCHSA | 230 Washington Avenue Extension, Suite 101 | Albany, New York 12203-3539

Phone: 518-730-0052 | Fax: 518-463-8656 | E-Mail: [info@countyhwys.org](mailto:info@countyhwys.org)