



## “Local Roads are Essential” Advocacy Campaign 2022 VIRTUAL RALLY INSTRUCTIONS

March 9, 2022 | 9:45 a.m. – Arrival Time for Attendees

Rally Zoom Link

<https://us02web.zoom.us/j/83057081686?pwd=ckRlb01ucUZBK0trLzl2VWdEem5gdz09>

Meeting ID: 830 5708 1686 | Passcode: 659914 | Dial-In: (929) 436-2866

Dear Colleague/Supporter of Local Roads:

On behalf of the Boards of Directors of NYSCHSA and NYSAOTSOH, we thank you for registering to take part in our Local Roads Are Essential Virtual Rally on March 9, 2022 at 9:45 a.m. Your presence will help impress upon Legislators the need for their support in ensuring the future of New York State’s roads, bridges and culverts. *Below please find instructions for your rally participation.*

### Log-On Early / Camera On / Identify Yourself / Use the LRAE Background Graphic

We want to make sure that the minute the Rally begins, the Legislators see a screenful and multiple pages of participants! 1) Please log-on to the Zoom session a few minutes early; 2) Have your camera on; 3) Make sure your screen name is your name with your county/municipality/company name; and 4) Utilize the LRAE background graphic e-mailed to you (*instructions on this and Zoom tips will be included with that message*).

### Rally “Dress Code” – Help Us Get Our Point Across! And Wear Your Pin!

“A picture is worth a thousand words!” – So we are asking every Rally participant to be on screen wearing one of the following:

LRAE T-Shirt from Past Campaigns **OR** Safety Vest **OR** Your Government or Company Shirt

And please wear the enclosed Local Roads Are Essential Pin—*prominently displayed!* Every Legislator has been given this same pin—so it’s another way for us to connect with them virtually.

### More Information...

Enclosed please find our Campaign “Palm Card” which shows our legislative agenda. We will send you reminders and any additional updates via e-mail—so please watch for them! We’ll see you on March 9!

### Special Thanks to Our Local Roads Are Essential Advocate Partners!



Liquid Asphalt Distributors Association of New York, Inc.

