



Summer Conference Sponsorship/Marketing Opportunities

NYSCHSA is pleased to offer a wide variety of sponsorship and marketing opportunities in support of our Summer Conference and the work of the association. Below please find the options to help show off your company's goods and services. If you have any questions, please contact the NYSCHSA Office at (518) 730-0052 or info@countyhwys.org. We look forward to putting together the perfect package for you!

Fireworks on the St. Lawrence - \$7,500.00

(Can be shared between 2 companies.)

We will hold this event if we receive the corporate support.

Conference attendees will have a special viewing area to enjoy the show on a late summer night!

- Introduction of representative before show
- Signage at conference
- Recognition as major sponsor on all marketing materials and NYSCHSA website
- Full page ad in conference program

River Excursion (for Non-Golfers, Sponsors & Guests) - \$5,000.00

(Can be shared between 2 companies.)

- Introduction of representative after boarding
- Signage at conference
- Recognition as major sponsor on all marketing materials and NYSCHSA website
- Full page ad in conference program

~~**President's Welcome Dinner (Sunday Evening) - \$3,000.00**~~ **Sold!**

or ~~**"The Big Day" Dinner (Monday Evening) - \$3,000.00**~~ **Sold!**

- Introduction of representative at meal
- Company literature and/or giveaway at each place setting
- Signage at conference
- Recognition as major sponsor on all marketing materials and NYSCHSA website
- Half page ad in conference program

~~Sippin' & S'Mores at the Fire Pits \$2,500.00~~ **Both Sold!**

~~2 Available – 1 for Sunday Evening & 1 for Monday Evening~~

- Introduction of representative at beginning of evening
- Signage at conference
- Recognition as major sponsor on all marketing materials and NYSCHSA website
- Half page ad in conference program

Conference Gift - \$2,500.00

- Gift with your company logo featured with NYSCHSA logo
- Recognition during conference announcements
- Signage at conference
- Recognition as sponsor on all marketing materials and NYSCHSA website
- Half page ad in conference program

~~Education Session Pen/Paper Sponsor \$1,500.00~~ **Sold!**

- Company pen and paper at each of the conference's 3 CE sessions
- Recognition during conference announcements
- Signage at conference
- Recognition as sponsor on all marketing materials and NYSCHSA website
- Quarter page ad in conference program

~~Breakfast Buffet \$1,250.00~~ **Both Sold!**

~~2 Available – 1 for Monday & 1 for Tuesday~~

- Introduction of representative at meal
- Company literature and/or giveaway at each place setting
- Signage at conference
- Recognition as sponsor on all marketing materials and NYSCHSA website
- Quarter page ad in conference program

~~Lanyard & Name Badge \$1,000.00~~ **Sold!**

- Company name on lanyard
- Signage at conference
- Recognition as sponsor on all marketing materials and NYSCHSA website
- Quarter page ad in conference program

Golf Tournament Sponsorships →

Golf Tournament Sponsors



Golf Luncheon Sponsor - \$2,500.00

- Introduction of representative at shot gun start
- Signage at conference
- Recognition as golf luncheon sponsor on all marketing materials and NYSCHSA website
- Half page ad in conference program

Golf Prizes Sponsor - \$1,500.00

- Provides for the prizes that will be awarded for the Golf Tournament
- Signage at conference
- Recognition as golf prizes sponsor on all marketing materials and NYSCHSA website
- Quarter page ad in conference program

Golf Score Card - \$1,500.00

- Logo on tournament score card
- Signage at conference
- Recognition as golf beverage cart sponsor on all marketing materials and NYSCHSA website
- Quarter page ad in conference program

Golf Hole/Tee Sponsors - \$250.00

- Sign with company name placed at the tee
- Recognition at golf luncheon
- Recognition as golf hole sponsor on all marketing materials and NYSCHSA website



2022 Summer Conference Sponsorship/Marketing Form

Contact Person: _____ Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-Mail: _____ Phone: _____

Company Website: _____

Please choose your Sponsorship/Marketing opportunity below:

___ Fireworks on the St. Lawrence - \$7,500.00 ___ Sole Sponsor ___ We will split with _____.

___ River Excursion/Cruise - \$5,000.00 ___ Sole Sponsor ___ We will split with _____.

___ ~~President's Welcome Dinner (Sunday Evening) - \$3,000.00~~

___ ~~"The Big Day" Dinner (Monday Evening) - \$3,000.00~~

___ ~~Sippin' & S'Mores at the Fire Pits - \$2,500.00~~ ___ Sunday Evening or ___ Monday Evening

___ Conference Gift - \$2,500.00

___ ~~Education Session Pen/Paper Sponsor \$1,500.00~~

___ Breakfast Buffet - \$1,250.00 ___ Monday or ___ Tuesday

___ ~~Lanyard & Name Badge - \$1,000.00~~

___ Golf Luncheon Sponsor - \$2,500.00

___ Golf Prizes Sponsor - \$1,500.00

___ Golf Score Card - \$1,500.00

___ Golf Hole/Tee Sponsors - \$250.00

Payment Details

Total Amount Enclosed \$ _____

___ Check Enclosed

___ Credit Card: ___ Visa ___ Mastercard ___ Amex ___ Discover

Card #: _____ Expiration: _____

CVV: _____ Name on Card: _____

Billing Address on Card, if different from address above:

Please return this form with payment method to:

NYSCHSA | 230 Washington Avenue Extension, Suite 101 | Albany, New York 12203-3539

Phone: 518-730-0052 | Fax: 518-463-8656 | E-Mail: info@countyhwys.org