Sponsorship Opportunities
RESERVATION FORM

NAME

COMPANY NAME

ADDRESS

CITY STATE ZIP

PHONE FAX

EMAIL

WEB ADDRESS (Please include to link from NYSCHSA website.)

Level Of Support
SPONSORSHIP LEVEL

LIST $ LEVEL AND EVENT

GOLF HOLE SPONSORSHIP: LIST NO. OF HOLES @ $250 EACH

SILENT AUCTION ITEM/ESTIMATED VALUE

TOTAL AMOUNT ENCLOSED $ _____

Please Make Checks Payable to:

NYSCHSA *(in US Dollars)*
and return to:
NYSCHSA Summer Sponsorships
136 Everett Road | Albany, NY 12205

Questions?

Please contact Association Headquarters:
(518) 465-1694 or info@countyhwys.org

The New York State County Highway Superintendents Association, Inc. (NYSCHSA) and Continuing Education Consortium (CEC) are seeking the support of our Affiliate members as we prepare for the 2012 Summer Highway and Bridge Professional Development Program scheduled for August 26-28 at The Otesaga Hotel in historic Cooperstown, NY.

A great way to promote your products and services to our membership is through sponsorship! The quality of our program is directly linked to the support we receive from our Affiliate members. Inside are the various levels of conference support. Please consider raising your corporate profile and become a sponsor (either exclusively or with a group of companies).

Reserve your sponsorship now and receive special recognition through our Eblasts, conference communications and website information, as well as additional early exposure as we gear up for our 2012 Summer Conference.

New York State County Highway Superintendents Association

136 Everett Road | Albany, NY 12205
518.465.1694 ph | 518.465.1942 fax
info@countyhwys.org | www.countyhwys.org

All photos courtesy of ThisIsCooperstown.com

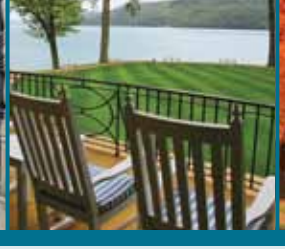
2012 SUMMER CONFERENCE
PROGRESS THROUGH PARTNERSHIPS
Sponsorship Opportunities

SUMMER HIGHWAY AND BRIDGE

Professional Development Program

AUGUST 26-28, 2012
THE OTESAGA HOTEL | COOPERSTOWN, NY

HOSTED BY:



Program Sponsorship Levels & Benefits

PLATINUM ($7,500+)

- Four (4) free conference registrations
- Special name badges that distinguish your company representatives
- Recognition during Association Banquet
- Listing with company logo as a Platinum sponsor in the conference program
- Listing with company logo as a Platinum sponsor on conference signs, located at the registration desk
- Signage during sponsored event
- Listing on table signs that will be placed on each table at meal sponsored events
- Listing as a Platinum sponsor with your logo on our website
- Listing as a Platinum sponsor on email updates to the membership

As an exclusive sponsor, select one:

- Monday Summer Reception
- Monday Summer Banquet

GOLD ($5,000)

- Two (2) free conference registration
- Special name badges that distinguish your company representatives
- Recognition during Association Banquet
- Listing with company logo as a Gold sponsor in the conference program
- Listing with company logo as a Gold sponsor on conference signs, located at the registration desk
- Signage during sponsored event
- Listing on table signs that will be placed on each table at each meal sponsored event
- Listing as a Gold sponsor with your logo on our website
- Listing as a Gold sponsor on email updates to the membership

As an exclusive sponsor, select one:

- President's Welcome Reception & Dinner Buffet on Sunday evening
- Badge Sponsor

SILVER ($2,000)

- One (1) free conference registration
- Special name badges that distinguish your company representatives
- Recognition during Association Banquet
- Company listing as a Silver sponsor in the conference program
- Company listing as a Silver sponsor on conference signs, located at the registration desk
- Signage during sponsored event
- Listing as a Sliver sponsor on our web-site

As an exclusive sponsor, select one:

- Conference Gift options
- Monday Coffee Break

BRONZE ($1,000)

- Special name badges that distinguish your company representatives
- Recognition during Association Banquet
- Company listing as a Bronze sponsor in the conference program
- Company listing as a Bronze sponsor on conference signs, located at the registration desk
- Signage during sponsored event
- Listing as a Bronze sponsor on our website

As an exclusive sponsor, select one:

- Conference Grand Prize
- Tuesday Coffee Break

STRENGTHEN YOUR PARTNERSHIPS

Your Sponsorship Makes a Difference!

As a valued Business Partner, you will have an opportunity to:

- Meet face-to-face with County Highway Superintendents and Commissioners.
- Build relationships with other industry leaders and potential business partners.
- Gain insight into the challenges that our members face and the products and services they turn to for solutions.
- Cultivate and strengthen your company's relationship with County Superintendents and Commissioners.
- Support quality professional development programs.

We offer a variety of sponsorship levels to satisfy your marketing needs. We are also happy to work with you to customize a sponsorship opportunity to better meet your company's needs - call us!

Exciting New Marketing Opportunities!

HOLE SPONSORSHIP AT MONDAY'S GOLF TOURNAMENT ($250 EACH)

- Sponsors will receive a sponsor sign with their name placed at the tee and recognition at Monday's Banquet

SILENT AUCTION

- Donate an item *(minimum value of $100)* to be auctioned off at the conference. Silent Auction items will be on display throughout the conference. Donors will be recognized in the Final Program, during the Auction and at Monday's Banquet.