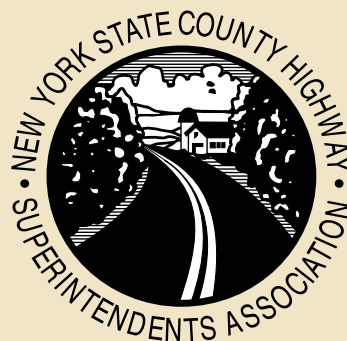


The New York State County Highway Superintendents Association, Inc. (NYSCHSA) and Continuing Education Consortium (CEC) are seeking the support of our Affiliate members as we prepare for the 2010 Summer Highway and Bridge Professional Development Program scheduled for August 29-31st at Woodcliff Hotel & Spa in Rochester NY.

A great way to promote your products and services to our membership is through sponsorship! The quality of our program is directly linked to the support we receive from our Affiliate members. The various levels of conference support follow. Please consider raising your corporate profile and become a sponsor (either exclusively or with a group of companies).

Reserve your sponsorship now and receive special recognition through our Eblasts, conference communications and website information, as well as additional early exposure as we gear up for our 2010 Summer Conference.



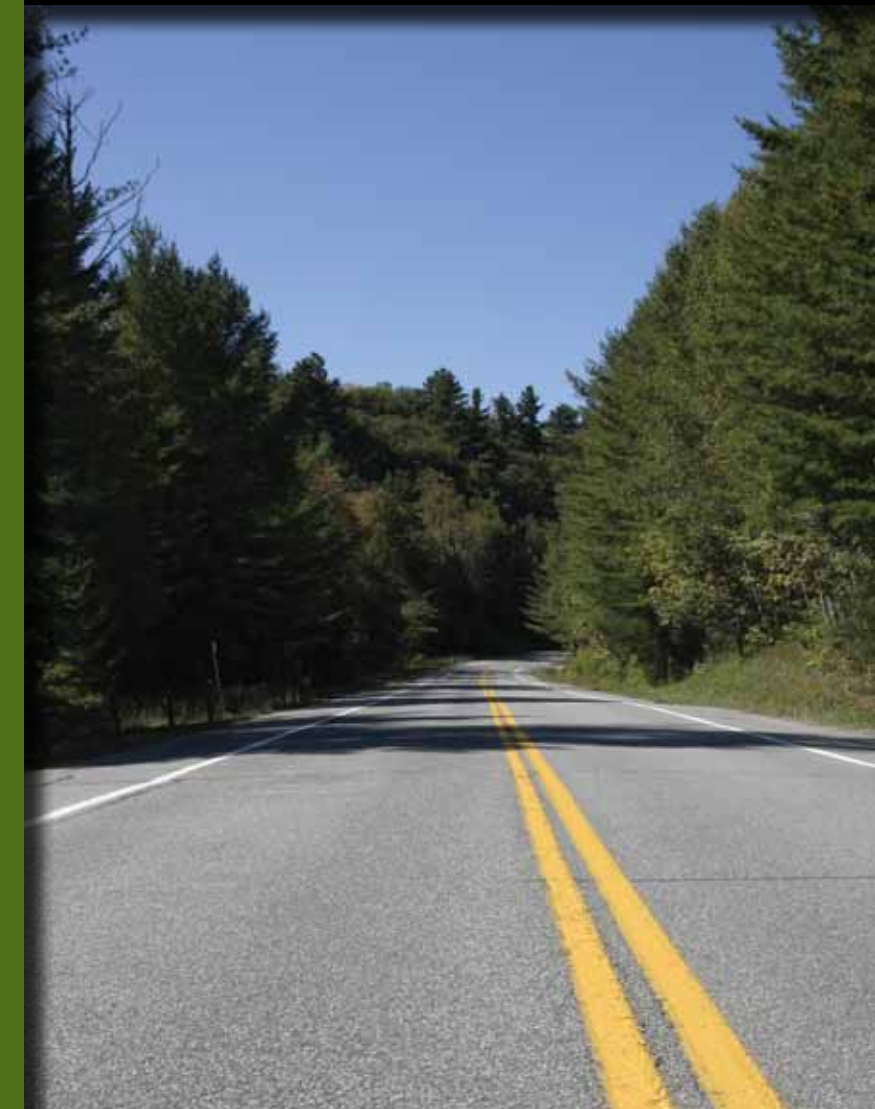
New York State County Highway Superintendents Association
119 Washington Avenue, Suite 300 | Albany, NY 12210
518.465.1694 ph | 518.465.1942 fax
info@countyhwys.org | www.countyhwys.org

2010 SUMMER CONFERENCE
SPONSORSHIP OPPORTUNITIES

2010 SUMMER
HIGHWAY AND BRIDGE
**Professional
Development Program**

OUR SECOND CENTURY OF EXCELLENCE:
Road Map to Success

AUGUST 29-31, 2010
Woodcliff Hotel & Spa—Rochester, NY



Hosted by:

THE NEW YORK STATE COUNTY HIGHWAY
SUPERINTENDENTS ASSOCIATION, INC.
THE CONTINUING EDUCATION CONSORTIUM

SPONSORSHIP OPPORTUNITIES

Companies looking to expand their clientele and raise their profile during this annual training program should consider sponsorship and receive special recognition throughout the program. As a sponsor, your business gains statewide exposure and raises its profile while expressing support for the Association's quality professional development programs. We offer a variety of sponsorship levels to satisfy your marketing needs. Sponsors may become a sponsor at the Platinum, Gold, Silver or Bronze level and support a specific event or program, or we are also happy to work with you to customize a sponsorship opportunity to better meet your company's needs.

SPONSORSHIP LEVELS & BENEFITS:

Platinum – (\$7,500+)

- » Four (4) free conference registrations
- » Special name badges that distinguish your company representatives
- » Recognition during Association Banquet
- » Listing with company logo as a Platinum sponsor in the conference program
- » Listing with company logo as a Platinum sponsor on conference signs, located at the registration desk
- » Signage during sponsored event
- » Listing on table signs that will be placed on each table at meal sponsored events
- » Listing as a Platinum sponsor with your logo on our web-site
- » Listing as a Platinum sponsor on email updates to the membership
- » Platinum sponsor recognition in the next edition of County Highway Times

As a Platinum Sponsor, select one event from the below list to be recognized as the exclusive sponsor:

- » Monday Summer Banquet
- » Monday Summer Reception

Gold (\$5,000)

- » Two (2) free conference registration
- » Special name badges that distinguish your company representatives
- » Recognition during Association Banquet
- » Listing with company logo as a Gold sponsor in the conference program
- » Listing with company logo as a Gold sponsor on conference signs, located at the registration desk
- » Signage during sponsored event
- » Listing on table signs that will be placed on each table at each meal sponsored event
- » Listing as a Gold sponsor with your logo on our web-site
- » Listing as a Gold sponsor on email updates to the membership
- » Gold sponsor recognition in the next edition of County Highway Times

As a Gold Sponsor, select one event from the below list to be recognized as the exclusive sponsor:

- » Sunday Evenings Presidents' Welcome Reception & Dinner Buffet
- » Monday Afternoon Summer Events

Silver (\$2,000)

- » One (1) free conference registration
- » Special name badges that distinguish your company representatives
- » Recognition during Association Banquet
- » Company listing as a Silver sponsor in the conference program
- » Company listing as a Silver sponsor on conference signs, located at the registration desk
- » Signage during sponsored event
- » Listing as a Silver sponsor on our web-site
- » Listing as a Silver sponsor on email updates to the membership
- » Silver sponsor recognition in the next edition of County Highway Times

As a Silver Sponsor, select one event from the below list to be recognized as the exclusive sponsor:

- » Conference Gift options
- » Monday Coffee Breaks

Bronze (\$1,000)

- » Special name badges that distinguish your company representatives
- » Recognition during Association Banquet
- » Company listing as a Bronze sponsor in the conference program
- » Company listing as a Bronze sponsor on conference signs, located at the registration desk
- » Signage during sponsored event
- » Listing as a Bronze sponsor on our web-site
- » Listing as a Bronze sponsor on email updates to the membership
- » Bronze sponsor recognition in the next edition of County Highway Times

As a Bronze Sponsor, select one event from the below list to be recognized as the exclusive sponsor:

- » Conference Grand Prize
- » Tuesday Coffee Breaks

Customized Sponsorship – Call Us!

The Association is happy to work with our members to customize sponsorship. Companies are also welcome to join together and co-sponsor events. If you are interested in sponsoring, please contact Association Headquarters at (518) 465-1694 or email us at info@countyhwys.org.

SPONSORSHIP OPPORTUNITIES

Reservation Form

NAME

AFFILIATION

ADDRESS

CITY STATE ZIP

PHONE FAX

EMAIL

WEB ADDRESS (PLEASE INCLUDE TO LINK FROM NYSCHSA WEB-SITE)

LEVEL OF SUPPORT

Sponsorship Level

(PLEASE LIST LEVEL): \$

PLEASE LIST EXCLUSIVE SPONSORED EVENT

TOTAL AMOUNT ENCLOSED \$ _____

PLEASE MAKE CHECKS PAYABLE TO:

NYSCHSA (in US Dollars)

and return to:

NYSCHSA Summer Sponsorships
119 Washington Avenue, Ste. 300
Albany, NY 12210

Questions?

Please contact Association Headquarters:
(518) 465-1694 or info@countyhwys.org

