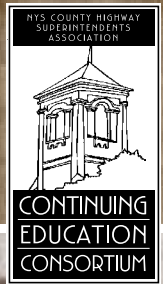


New York State County Highway Superintendents Association



First meeting of Highway Superintendents and
Commissioners; 1909, Saratoga Springs, NY.

1909-2009

Celebrating 100 Years

**100th Anniversary
Summer Conference & Celebration
August 30 - September 2, 2009
The Saratoga Hilton, Saratoga Springs, NY**

Sponsorship Opportunities

Hosted by:
The New York State County Highway Superintendents Association, Inc.
The Continuing Education Consortium

The New York State County Highway Superintendents Association, Inc. (NYSCHSA) and Continuing Education Consortium (CEC) are seeking the support of our Affiliate members as we prepare for the 2009 Summer Highway and Bridge Professional Development Program & 100th Anniversary Celebration— August 30-September 2, 2009 at The Saratoga Hilton in Saratoga Springs, NY.

This year we are celebrating our 100th Anniversary and to show your support of our centennial celebration and to raise your company's exposure as we make history in 2009, the Association is asking you to consider increasing your sponsorship.

Here's a great way to promote your products and services while reaching ALL Superintendents/Commissioners of NYS! The quality of our program is directly linked to the support we receive from our Affiliate members. Below are the various levels of conference support. Please consider raising your corporate profile and become a sponsor for this special Centennial Celebration event (either exclusively or with a group of companies).

Reserve your sponsorship now and receive special recognition, as well as additional early exposure as we gear up for our 2009 100th Anniversary Summer Conference.

SPONSORSHIP LEVELS AND BENEFITS TO SPONSORING:

Affiliate Member Sponsorship Opportunities

Companies looking to expand their clientele and raise their profile during this annual training program should consider sponsorship and receive special recognition throughout the program. As a sponsor, your business gains statewide exposure and raises its profile while expressing support for the Association's quality professional development programs. We offer a variety of sponsorship levels to satisfy your marketing needs. Sponsors may become a sponsor at the Platinum, Gold, Silver or Bronze level and support a specific event or program, or we are also happy to work with you to customize a sponsorship opportunity to better meet your company's needs.

Program Sponsorship Levels:

Platinum – (\$7,500+)

- Four (4) free conference registrations
- Full page inside cover color ad in Yearbook
- Special name badges that distinguish your company representatives
- Recognition during Association Banquet
- Listing with company logo as a Platinum sponsor in the conference program
- Listing with company logo as a Platinum sponsor on conference signs, located at the registration desk
- Signage during sponsored event
- Listing on table signs that will be placed on each table at meal sponsored events
- Listing as a Platinum sponsor with your logo and a web link on our web-site
- Listing as a Platinum sponsor on email updates to the membership
- Platinum sponsor recognition in the next edition of County Highway Times

As a Platinum Sponsor, select one event from the below list to be recognized as the preferred sponsor:

- Tuesday Centennial Banquet
- Tuesday Centennial Reception
- Sunday Evenings Presidents' Welcome Reception & Dinner Buffet

Gold (\$5,000)

- Two (2) free conference registration
- Full page color ad in Yearbook
- Special name badges that distinguish your company representatives
- Recognition during Association Banquet
- Listing with company logo as a Gold sponsor in the conference program
- Listing with company logo as a Gold sponsor on conference signs, located at the registration desk
- Signage during sponsored event
- Listing on table signs that will be placed on each table at each meal sponsored event
- Listing as a Gold sponsor with your logo and a web link on our web-site
- Listing as a Gold sponsor on email updates to the membership
- Gold sponsor recognition in the next edition of County Highway Times

As a Gold Sponsor, select one event from the below list to be recognized as the preferred sponsor:

- Monday Networking Reception
- Tuesday Afternoon Centennial Celebration event
- Wine Tasting Reception

Silver (\$2,000)

- One (1) free conference registration
- Half page black and white page ad in Yearbook
- Special name badges that distinguish your company representatives
- Recognition during Association Banquet
- Listing with a company logo as a Silver sponsor in the conference program
- Listing with company logo as a Silver sponsor on conference signs, located at the registration desk
- Signage during sponsored event
- Listing as a Silver sponsor on our web-site
- Silver sponsor recognition in the next edition of County Highway Times

As a Silver Sponsor, select one event from the below list to be recognized as the preferred sponsor:

- Conference Gift options
- Tuesday Coffee Breaks

Bronze (\$1,000)

- Quarter page black and white ad in Yearbook
- Special name badges that distinguish your company representatives
- Recognition during Association Banquet
- Listing with a company logo as a Bronze sponsor in the conference program
- Listing with a company logo as a Bronze sponsor on conference signs, located at the registration desk
- Signage during sponsored event
- Listing as a Bronze sponsor on our web-site
- Bronze sponsor recognition in the next edition of County Highway Times

As a Bronze Sponsor, select one event from the below list to be recognized as the preferred sponsor:

- Conference Grand Prize
- Monday Coffee Breaks

Customized Sponsorship – Call Us!

The Association is happy to work with our members to customize your sponsorship. Companies are also welcome to join together and co-sponsor events. If you are interested in Sponsoring, please contact Association headquarters at (518) 465-1694 or email us at info@countyhwys.org.

Celebrating 100 Years

SPONSORSHIP OPPORTUNITIES

Reservation Form

Name

Affiliation

Address

City

State

Zip:

Phone

Fax:

Email

Web Address (please include for link for NYSCHSA web site)

LEVEL OF SUPPORT

Sponsorship Level

(Please list level): \$ _____

Please List Preferred Sponsored Event: _____

TOTAL AMOUNT ENCLOSED \$ _____

Please make checks payable to:

NYSCHSA (in US Dollars)

and return to:

NYSCHSA Summer Sponsorships

119 Washington Avenue, Ste. 300

Albany, NY 12210

Questions?

Please contact Vicki Charbonneau at NYSCHSA Headquarters:

(518) 465-1694 ext. 106 or info@countyhwys.org

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